

PROFILE

Seventeen years of international design & product development experience in luxury & affordable luxury markets. Five-year experience as professor in Fashion Design at The Fashion Institute of Technology, New York, & mentor of interdisciplinary projects for FIT's innovation lab. Currently looking to work as design consultant to assist companies in the design & development of innovative product concepts through validated design experience & diverse resources in sourcing & professional networks.

EXPERIENCE

fulltime educator & freelance design consultant

ANDY LIU

french american

contact

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languages

English fluent

French fluent

Mandarin Proficient

Italian limited working proficiency

education

2004-2003

I'Institut Français de la Mode (IFM),
Paris, France
Fashion Post-Graduate Degree,
specialized in menswear & accessories

2001-1998

Fashion Institute of Technology (FIT),
NY, USA
Bachelor's of Fine Arts,
specialized in fashion design,
graduated Magna Cum Laude
& Phi Theta Kappa

FULLTIME

Fashion Institute of Technology, NY, USA
Tenured Asst. Professor Fashion Design
Present-2015

Teach AAS & BFA thesis courses. Mentor interdisciplinary projects for D-Tech Innovation Lab at FIT. Projects include cognitive fashion using AI in collaboration with IBM Watson & Tommy Hilfiger, featured at the 2018 National Retail Federation (NRF) show in New York. Serve as Curriculum Director for interdisciplinary workshop in partnership with MIT & AFFOA (Advanced Functional Fibers of America). Workshop focuses on defining applications & developing product concepts that integrate emerging smart materials for the fashion industry.

Façonnable, Nice, France
Sr. Collection Designer
2013-2009

Collaborated with the Creative Director on the construction, creation & development of the main line. Proposed silhouettes & design concepts with concentration on woven categories. Coordinated workflow between cross-functional teams & orchestrated the development of the main line.

Christian Lacroix, Paris, France
Sr. Collection Designer
2009-2007

Worked in tandem with Mr. Lacroix on the creation of the men's RTW collection. Managed & directed the mens design studio. Conceived total looks, designed & oversaw the development of the RTW collection.

Zadig-et-Voltaire, Paris, France
Sr. Collection Designer
2007-2006

Collaborated with the Creative Director in launching the menswear line. Introduced all wovens & leatherwear categories. Directed & managed the menswear studio.

Hermès, Paris, France
Outerwear & Leatherwear Designer
2006-2004

Assisted the Creative Director in the development of seasonal themes & colors. Designed & developed the outerwear & leatherwear collections. Developed exclusive fabric & leather qualities.

FREELANCE

Dogpound, NY, USA
Design & Product Development Consultant
Present-2019

Develop luxury streetwear essentials collection for both mens & womens in collaboration with Dogpound & Baron & Baron. Conduct materials & factory sourcing, propose collection plan, develop designs, provide technical packages & oversee product development.

Seraphin, Paris, France
Sr. Designer
2019-2015

Created outerwear & leatherwear collections distributed in concepts stores such as Colette Paris, & highend department stores such as Barneys NY, & Isetan, Tokyo.

Vineyard Vines, CT, USA
Sr. Designer
2018-2015

Created outerwear & performancewear collections & coordinated their development. Advised the wovens team on research, sourcing & design development. Conducted sourcing & development of technical materials for mens woven categories.

O.N.S., NY, USA
Head Designer
2015-2013

Worked with the CEO & VP of Merchandising on defining the market position of the brand. Defined the general artistic direction. Developed seasonal themes & color stories. Led the design team in the creation & development of the collection.

Chevignon, Paris, France
Sr. Outerwear & Leatherwear Designer
2010-2011

Designed and merchandized outerwear & leatherwear collections for both *Legend & Unlimited* lines. Conducted material research & exclusive fabric development.

Lavin, Paris, France
Designer
2003-2004

Assisted in the creation of the main line. Designed exclusive prints for cut-and-sewn knits & woven shirts.